



The Grayling Society

TRADE MEMBERSHIP

The Society welcomes Trade Members and this document outlines details of membership.

TRADE MEMBERSHIP

This is allowed for any bona fide trade organisation within the fields of conservation, angling or country pursuits. In some cases it may also be possible for an organisation outside these fields to become a Trade Member. This would be at the discretion of the Society's committee.

ANNUAL SUBSCRIPTION

Based on the 2015 subscriptions, Trade Membership is **£56.00 per annum**.

BENEFITS

General

In general, Trade Members receive all the same benefits that are accorded to individuals members. Thus, copies of publications (Grayling, Grayling News, Grayling Angler's Guide etc.) are mailed to One named person as published and that nominated Trade Member is entitled to attend the AGM & Symposium and is allowed One vote. In addition, the named member is included in the Society's area structure and can benefit from any specific area activity.

Specific

Friends of the Society

All Trade Members are listed within Grayling (the Society's Journal - a premier publication issued twice per year) and on the website as being 'Friends of the Society'. Contact details and a link (on the Society's website) are included.

Press Releases

The Editor welcomes any Press Release from any Trade Member for possible inclusion in Grayling or Grayling News.

Advertising

A Trade Member is entitled to a 20% reduction from the rate card for advertising insertions in Grayling or any other relevant Society publications.

Reviews

Trade Members are encouraged to offer any relevant products for review by the Editor or other Society member. Such reviews will be published in Grayling or Grayling News.

All benefits apply only once the annual subscription has been paid.

DISCOUNTS

Where appropriate, the Society also encourages Trade Members to consider offering a discount on purchases of their products or services by Society individual members. Whilst this is, obviously, not a condition of membership it is felt this could be a move which would benefit the Trade Member in increased business. Any discount offers will be transmitted to individual members via Grayling, Grayling News and the Society's website.

For further details or to join as a Trade Members contact Mike Tebbs at the address below or complete the Trade Membership Application Form:-

**Dyfan Morris, Membership Secretary, The Grayling Society,
58, Ffordd Estyn, Garden Village, Wrexham, LL11 2TB**

☎: 01978 310790 E: dyfanmorris@hotmail.com



The Grayling Society

TRADE MEMBERSHIP

Based on 2015 rates the Annual Subscription for Trade Membership is £56.00.

Trade Membership of the Grayling Society entitles your Organisation to the following benefits:-

To One named individual, per annum, or as and when published:-

Two copies of Grayling - the Society's Journal - and of Grayling News; One copy of the Grayling Angler's Guide; One vote at the Society's Annual General Meeting & Symposium or at any Extraordinary General Meeting; scientific and conservation advice on grayling and their environment and advice on angling.

To the Organisation

One free whole page B&W or colour advertisement (artwork to be supplied) in one issue of Grayling per annum; One entry, with contact details, in Grayling and on the Society's website (with an appropriate link) as a Friend of the Society; an opportunity to send Press Releases for publication in Grayling or Grayling News; an opportunity to have products or services reviewed and such reviews to be published in Grayling or Grayling News.

All benefits apply only after the annual subscription has been paid.

APPLICATION FORM - TRADE

Named Individual Surname _____ Mr/Mrs/Miss/Other _____

Forenames _____

Trade Name _____

Address _____

Post Code _____ ☎ Work: _____

☎ Home: _____ E: _____

INSTRUCTIONS TO YOUR BANK OR BUILDING SOCIETY

- BANK STANDING ORDER -

Name of Bank or Building Society _____

Address of Bank or Building Society _____

Post Code _____

Please pay to TSB Bank, 27 Market Place, Chesterfield, Derbyshire, S40 1PN, to the account of The Grayling Society, Account Number 00376017, Bank Sort Code 30-91-93, the sum of _____

The first payment is due on (please leave blank) _____ and the same, or that sum which is from time to time considered to be my subscription by the committee of The Grayling Society, **each year on the 1st January**, until further notice.

Account Number _____ Sort Code _____

Account Name _____ Date _____

Authorised Signatory _____

Authorised Signatory _____

NOTE TO BANK

This order cancels any previous order in favour of The Grayling Society

Please quote this number _____ on Statements and any correspondence in connection with this Standing Order mandate.

When completed please send this Application Form to:

**Dyfan Morris, Membership Secretary, The Grayling Society,
58, Ffordd Estyn, Garden Village, Wrexham, LL11 2TB**

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